



The Samaritan Center  
AT THE JERSEY SHORE

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## FAQs for Third-Party Fundraisers

### What is a third-party fundraiser?

A third-party fundraiser is any event, campaign, or initiative organized by individuals, businesses, or community groups to raise money for our non-profit organization, **Samaritan Center at the Jersey Shore**. These efforts are independent but benefit our mission.

### Do I need approval before hosting a fundraiser?

Yes. We ask all third-party organizers to submit a brief proposal so we can ensure the activity aligns with our mission, values, and brand guidelines. Approval also helps us support you more effectively.

### What types of fundraisers are allowed?

Most community-driven events are welcome; from bake sales and car washes to restaurant give-backs and corporate dress-down days. Activities that conflict with our mission, involve high risk, or could harm our reputation, may not be approved.

### Does Samaritan Center provide staff or volunteers for my event?

We're grateful for your support, but we typically cannot provide staff or volunteers for third-party events. Our team may offer guidance, promotional language, and limited materials depending on availability.

### Can you promote my fundraiser on your social media or website?

We review requests on a case-by-case basis. While we can't guarantee promotion, we may share select community fundraisers that align with our messaging and capacity.

### Can I use the Samaritan Center's logo or branding?

Yes, once your fundraiser is approved. We'll provide an official logo and brand guidelines to ensure consistent and accurate representation of our organization.

### Are there rules about how I describe the fundraiser?

Yes. Please clearly state that your event is "benefiting" **Samaritan Center at the Jersey Shore** and is not hosted by us. This helps avoid confusion for donors and the public.

### Will Samaritan Center cover event expenses?

No. All costs associated with planning and hosting a third-party fundraiser are the responsibility of the organizer.

## **How should donations be handled?**

We ask that all proceeds be submitted within 30 days of the event. Donations can be made online, by check, or delivered in person. We'll provide instructions once your fundraiser is approved.

## **Can donors receive tax-deductible receipts?**

Yes. We can provide receipts for donations made directly to our organization. If you collect funds at your event and then make a lump-sum donation, we can only issue a receipt to you, not to individual contributors. If donors want an individual receipt for their personal donation, they can make the donation online or via check made out to **Samaritan Center at the Jersey Shore**. They can mail the check directly to us or give it to the organizer for delivery to Samaritan Center after the event. We will provide a QR code that you can use at your event for direct online donations that will be credited to your event.

## **Can you provide insurance or permits for my event?**

No. Organizers are responsible for securing any necessary permits, insurance, or licenses required for their event.

## **What support can Samaritan Center at the Jersey Shore provide?**

Depending on capacity, we may offer:

- Acknowledgment on social media
- A short mission statement or approved language
- Logo files and branding guidelines
- Donation instructions
- A thank-you letter after the event

## **What happens after the fundraiser?**

Once proceeds are submitted, we'll send a thank-you acknowledgment and may highlight your support in our communications. We also welcome photos and stories to celebrate your impact. We may highlight names, photos and details related to your event on our website and in the *Coast Star* newspaper, so please only send information and pictures approved for public sharing.

**Contact Claire Minarick for more information: [claire@njsamaritan.org](mailto:claire@njsamaritan.org) | 732-223-4673**